

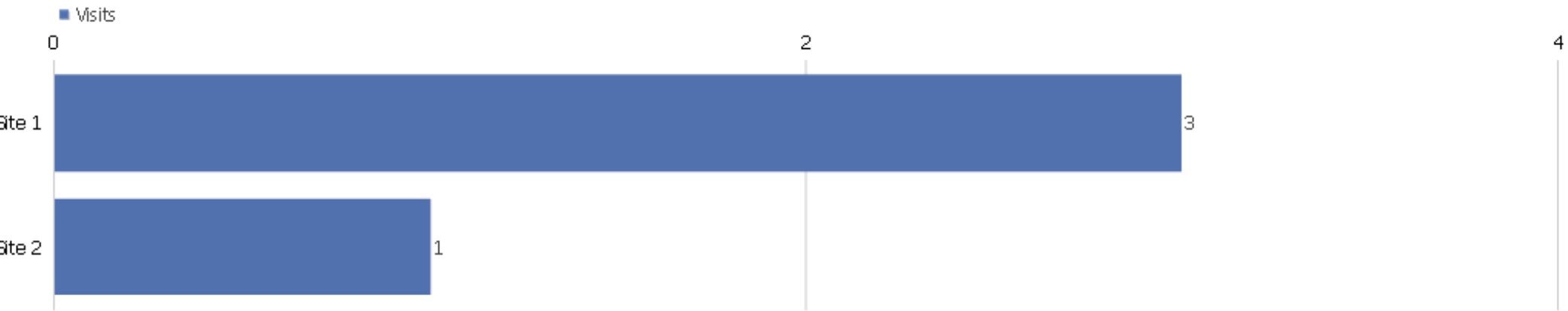


Website Site 1

Date range: 2010, January

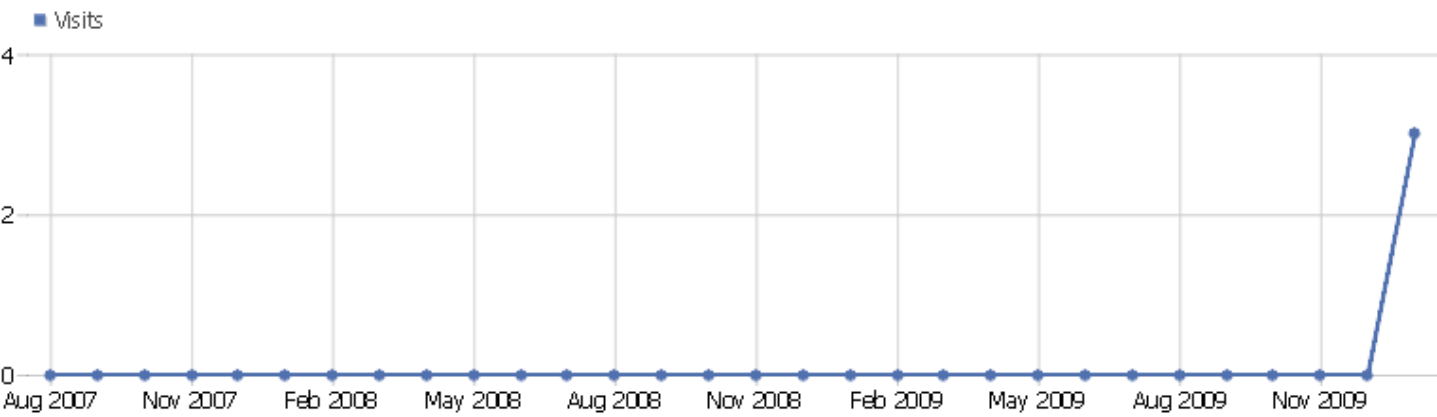
Mail Test report

All Websites dashboard



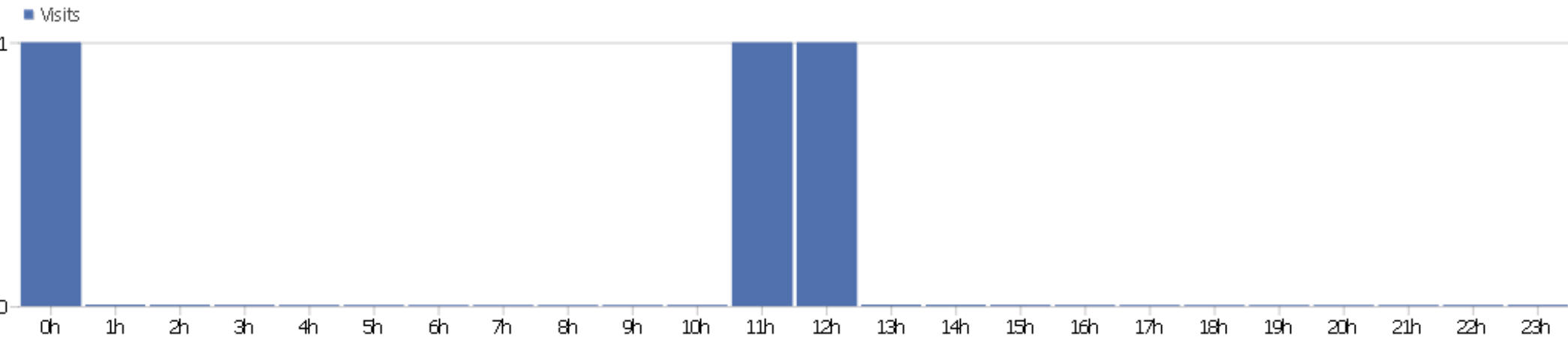
Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
Site 1	3	8	8	\$ 0	0	0	\$ 0
Site 2	1	2	2	\$ 0	0	0	\$ 0

Visits Summary



Name	Value
Unique visitors	2
Visits	3
Actions	8
Maximum actions in one visit	5
Bounce Rate	33%
Actions per Visit	2.7
Avg. Visit Duration (in seconds)	00:07:01

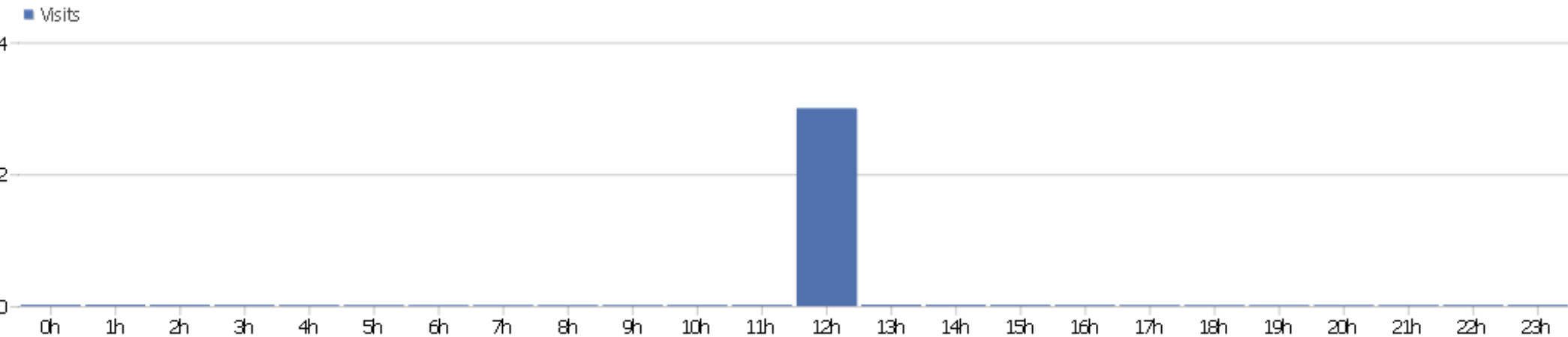
Visits by Server Time



Server time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
0h	1	2	2	00:06:01	0%	\$ 0
1h	0	0	0	00:00:00	0%	\$ 0
2h	0	0	0	00:00:00	0%	\$ 0
3h	0	0	0	00:00:00	0%	\$ 0
4h	0	0	0	00:00:00	0%	\$ 0
5h	0	0	0	00:00:00	0%	\$ 0
6h	0	0	0	00:00:00	0%	\$ 0
7h	0	0	0	00:00:00	0%	\$ 0
8h	0	0	0	00:00:00	0%	\$ 0
9h	0	0	0	00:00:00	0%	\$ 0
10h	0	0	0	00:00:00	0%	\$ 0
11h	1	5	5	00:15:01	0%	\$ 0
12h	1	1	1	00:00:00	100%	\$ 0
13h	0	0	0	00:00:00	0%	\$ 0
14h	0	0	0	00:00:00	0%	\$ 0

15h	0	0	0	00:00:00	0%	\$ 0
16h	0	0	0	00:00:00	0%	\$ 0
17h	0	0	0	00:00:00	0%	\$ 0
18h	0	0	0	00:00:00	0%	\$ 0
19h	0	0	0	00:00:00	0%	\$ 0
20h	0	0	0	00:00:00	0%	\$ 0
21h	0	0	0	00:00:00	0%	\$ 0
22h	0	0	0	00:00:00	0%	\$ 0
23h	0	0	0	00:00:00	0%	\$ 0

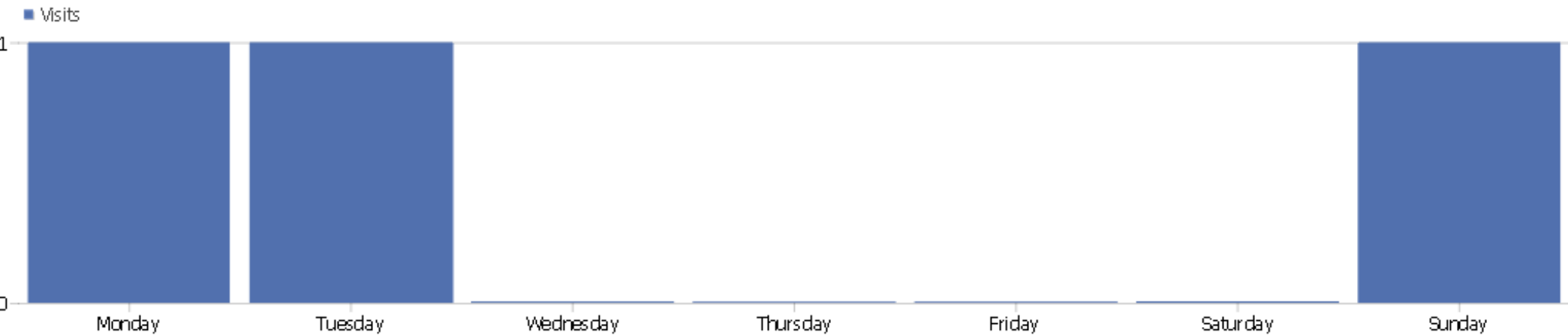
Visits by Local Time



Local time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
0h	0	0	0	00:00:00	0%	0%
1h	0	0	0	00:00:00	0%	0%
2h	0	0	0	00:00:00	0%	0%
3h	0	0	0	00:00:00	0%	0%
4h	0	0	0	00:00:00	0%	0%
5h	0	0	0	00:00:00	0%	0%
6h	0	0	0	00:00:00	0%	0%
7h	0	0	0	00:00:00	0%	0%
8h	0	0	0	00:00:00	0%	0%
9h	0	0	0	00:00:00	0%	0%
10h	0	0	0	00:00:00	0%	0%
11h	0	0	0	00:00:00	0%	0%
12h	3	8	2.67	00:07:01	33.33%	0%
13h	0	0	0	00:00:00	0%	0%
14h	0	0	0	00:00:00	0%	0%

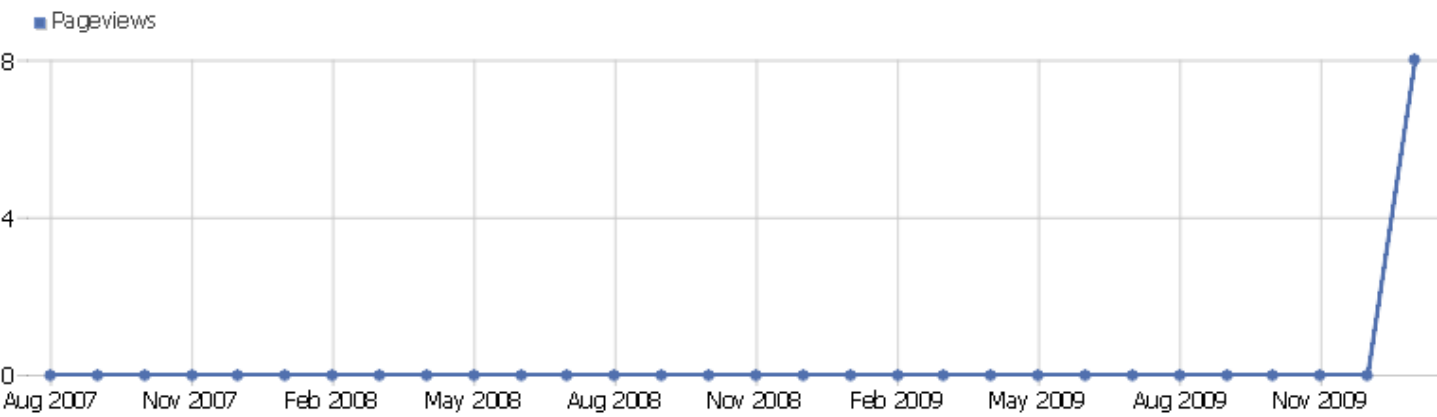
15h	0	0	0	00:00:00	0%	0%
16h	0	0	0	00:00:00	0%	0%
17h	0	0	0	00:00:00	0%	0%
18h	0	0	0	00:00:00	0%	0%
19h	0	0	0	00:00:00	0%	0%
20h	0	0	0	00:00:00	0%	0%
21h	0	0	0	00:00:00	0%	0%
22h	0	0	0	00:00:00	0%	0%
23h	0	0	0	00:00:00	0%	0%

Visits by Day of Week



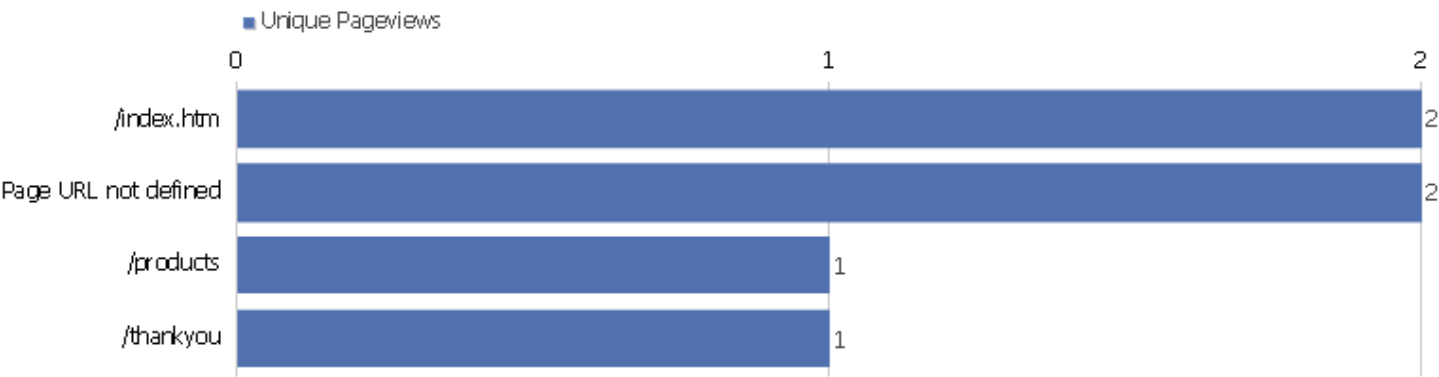
Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	1	2	2	00:06:01	0%	0%
Tuesday	1	5	5	00:15:01	0%	0%
Wednesday	0	0	0	00:00:00	0%	0%
Thursday	0	0	0	00:00:00	0%	0%
Friday	0	0	0	00:00:00	0%	0%
Saturday	0	0	0	00:00:00	0%	0%
Sunday	1	1	1	00:00:00	100%	0%

Actions - Main metrics



Name	Value
Pageviews	8
Unique Pageviews	6
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0

Page URLs



Page URL	Pageviews	Unique Pageviews	Bounce Rate	Avg. time on page	Exit rate
/index.htm	2	2	0%	00:03:00	0%
Page URL not defined	3	2	0%	00:00:00	0%
/products	1	1	100%	00:00:00	100%
/thankyou	2	1	0%	00:06:00	100%

Entry pages



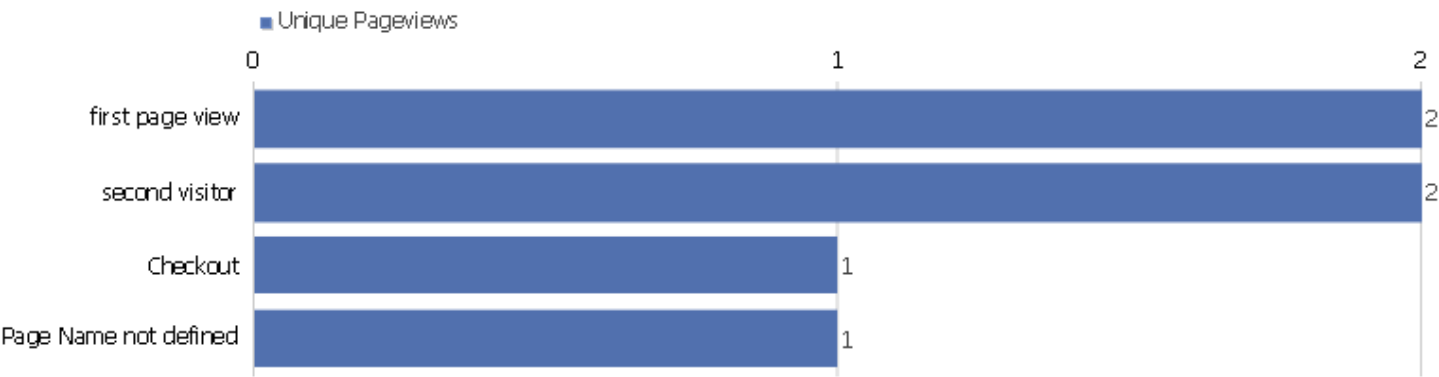
Page URL	Entrances	Bounces	Bounce Rate
/index.htm	1	0	0%
/products	1	1	100%

Exit pages



Page URL	Exits	Unique Pageviews	Exit rate
/products	1	1	100%
/thankyou	1	1	100%

Page titles



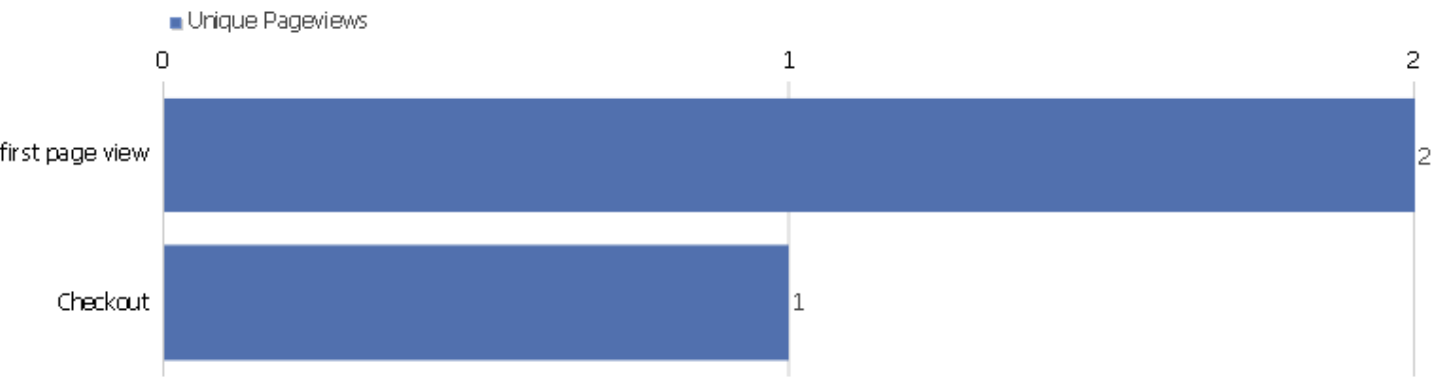
Page Name	Pageviews	Unique Pageviews	Bounce Rate	Avg. time on page	Exit rate
first page view	2	2	100%	00:00:00	50%
second visitor	2	2	0%	00:06:00	0%
Checkout	1	1	0%	00:00:00	100%
Page Name not defined	1	1	0%	00:00:00	0%

Entry page titles



Page Name	Entrances	Bounces	Bounce Rate
first page view	1	1	100%
second visitor	1	0	0%

Exit page titles



Page Name	Exits	Unique Pageviews	Exit rate
first page view	1	2	50%
Checkout	1	1	100%

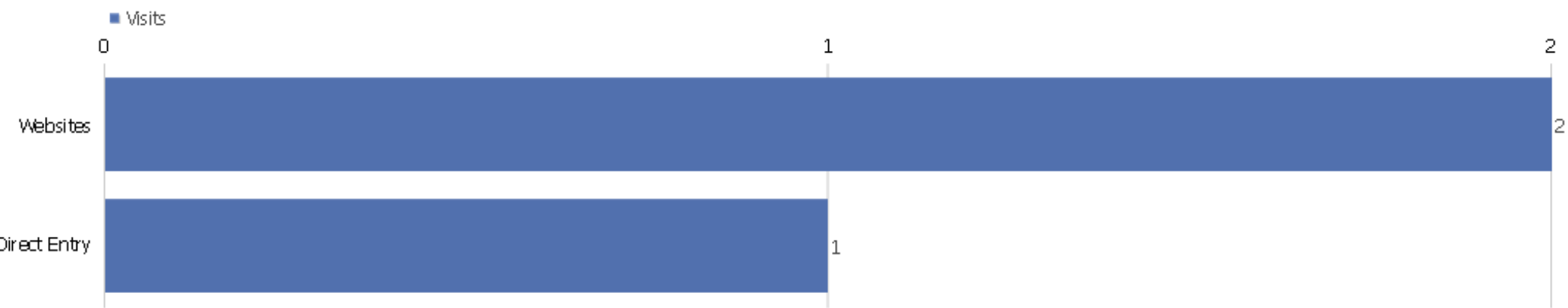
Outlinks

There is no data for this report.

Downloads

There is no data for this report.

Referrer Type

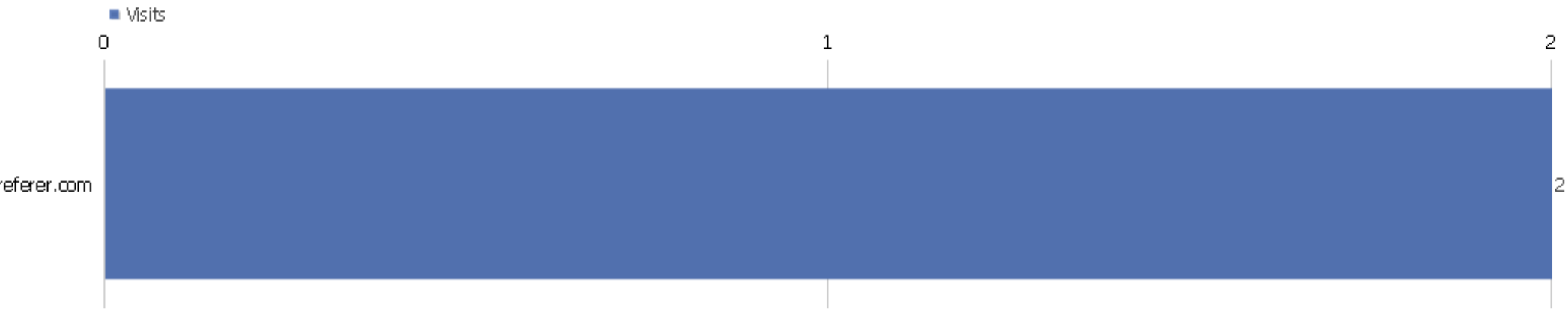


Referrer Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Websites	2	7	3.5	00:10:31	0%	\$ 0
Direct Entry	1	1	1	00:00:00	100%	\$ 0

Keywords

There is no data for this report.

Websites



Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
referer.com	2	7	3.5	00:10:31	0%	\$ 0

Search Engines

There is no data for this report.

Campaigns

There is no data for this report.

Goals

No data for this graph.

Name	Value
Conversions	0
Visits with Conversions	0
Conversion Rate	0%
Revenue	\$ 0

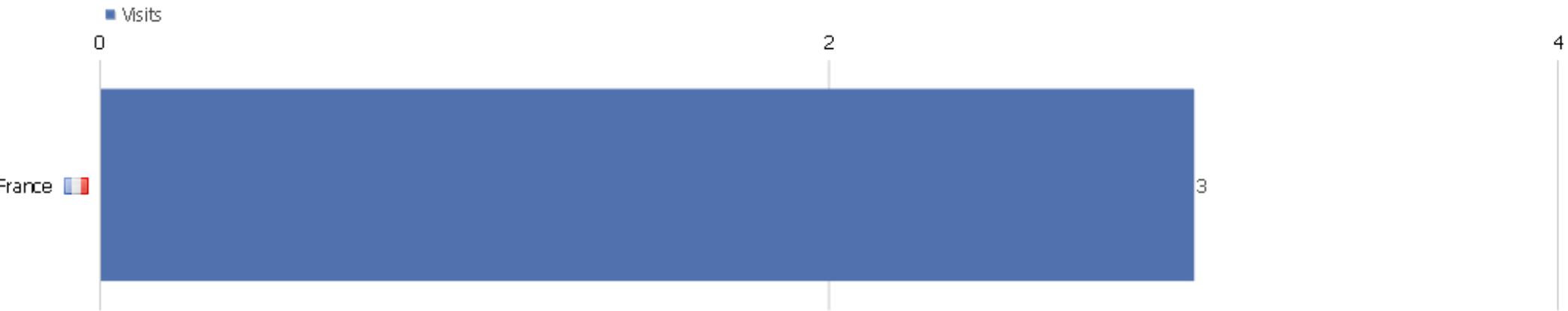
Visits to Conversion


There is no data for this report.

Days to Conversion

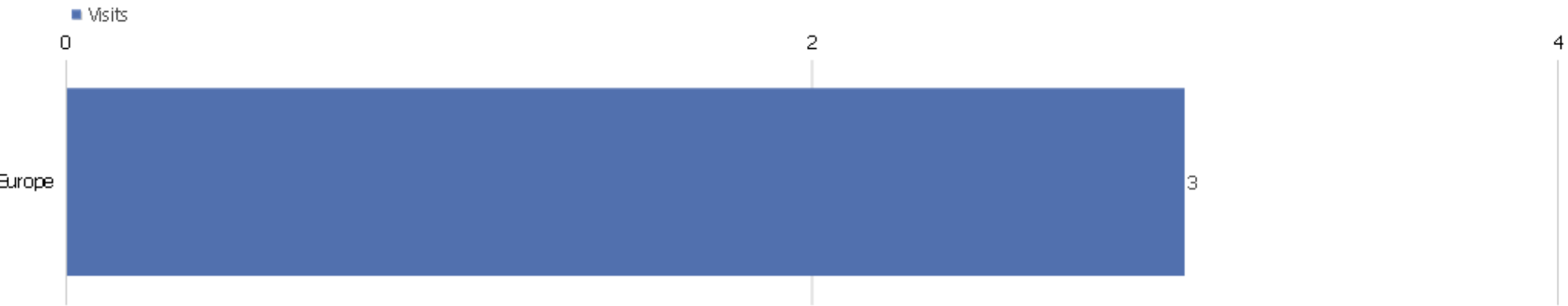
There is no data for this report.

Country



Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 France	3	8	2.67	00:07:01	33.33%	\$ 0

Continent

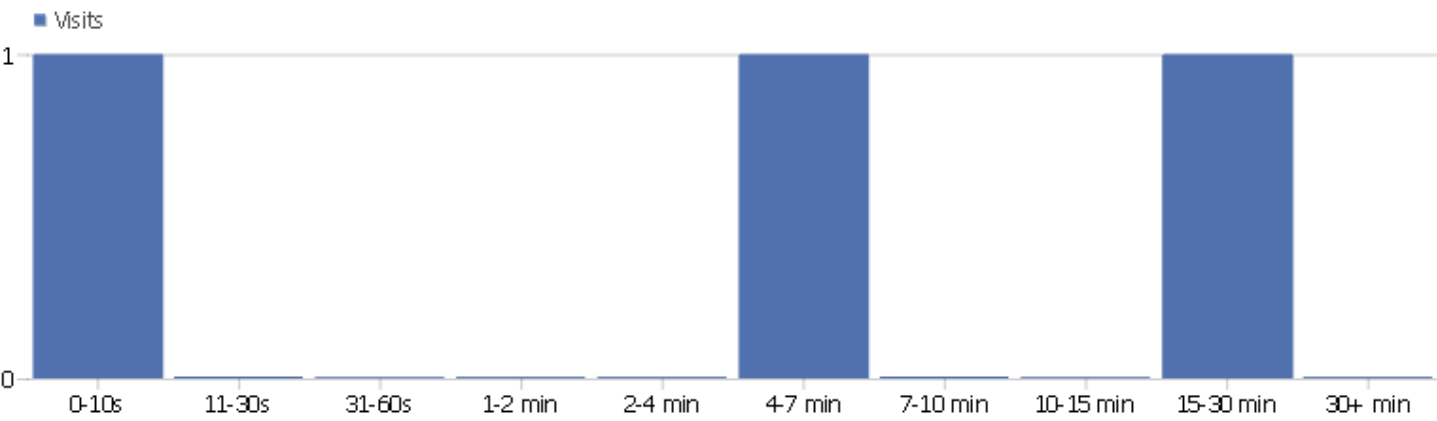


Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Europe	3	8	2.67	00:07:01	33.33%	\$ 0

Custom Variables

There is no data for this report.

Length of Visits



Visit duration	Visits
0-10s	1
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	1
7-10 min	0
10-15 min	0
15-30 min	1
30+ min	0

Pages per Visit



Pages per visit	Visits
1 page	1
2 pages	1
3 pages	0
4 pages	0
5 pages	1
6-7 pages	0
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

Visits by Visit Number



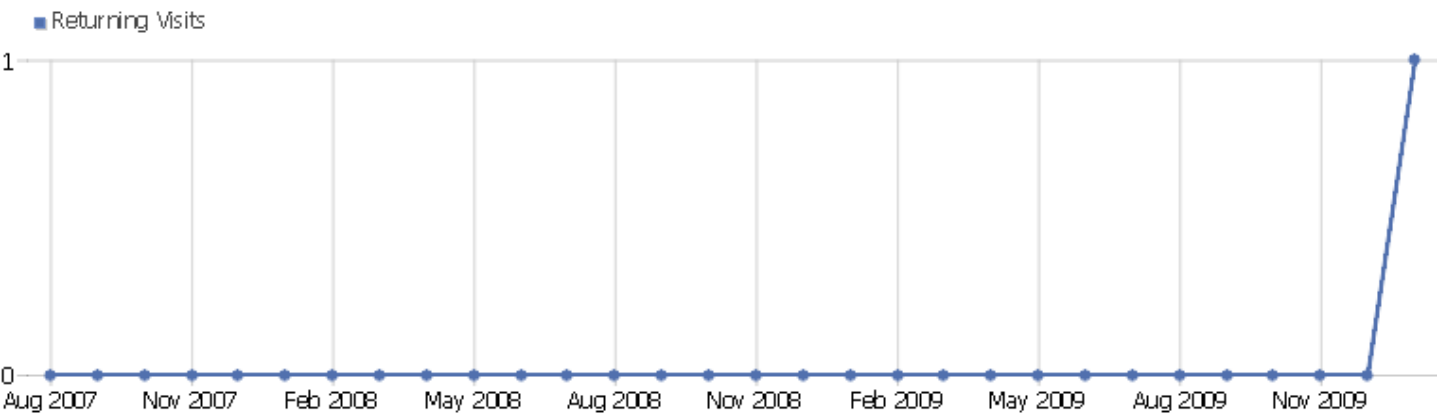
Visits by Visit Number	Visits	% Visits
1 visit	2	67%
2 visits	1	33%
3 visits	0	0%
4 visits	0	0%
5 visits	0	0%
6 visits	0	0%
7 visits	0	0%
8 visits	0	0%
9-14 visits	0	0%
15-25 visits	0	0%
26-50 visits	0	0%
51-100 visits	0	0%
101-200 visits	0	0%
201+ visits	0	0%

Visits by days since last visit



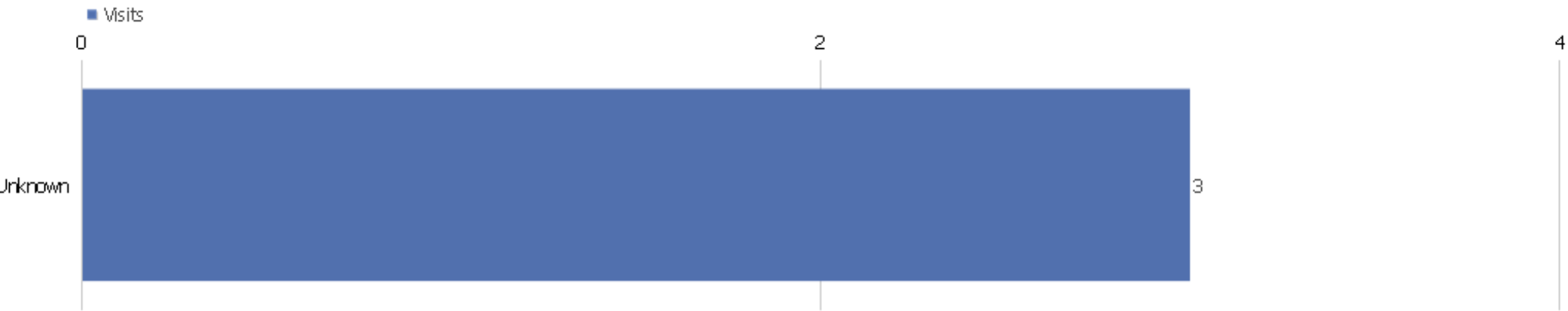
Visits by days since last visit	Visits
New visits	2
0 days	0
1 day	0
2 days	1
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Returning Visits



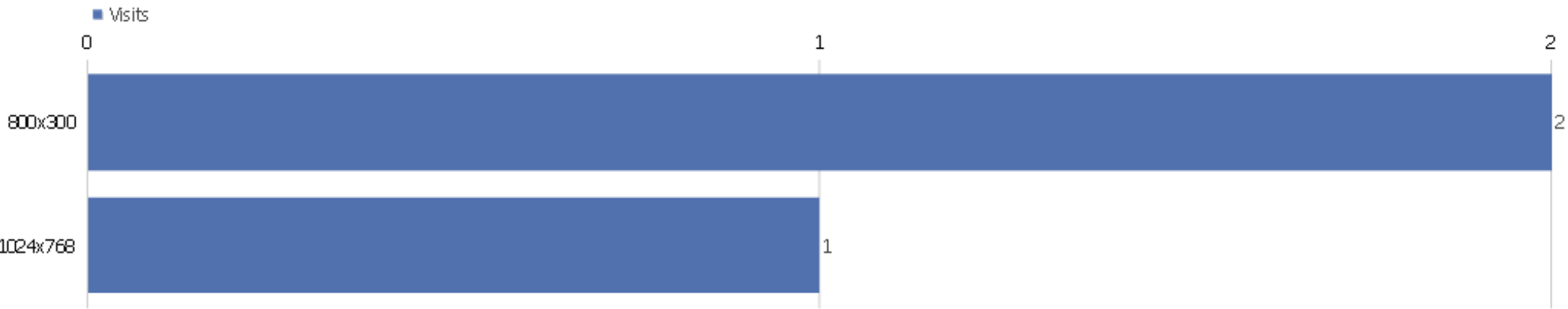
Name	Value
Returning Visits	1
Actions by Returning Visits	5
Bounce Rate for Returning Visits	0%
Avg. Actions per Returning Visit	5
Avg. Duration of a Returning Visit (in sec)	00:15:01
Unique returning visitors	0

Provider



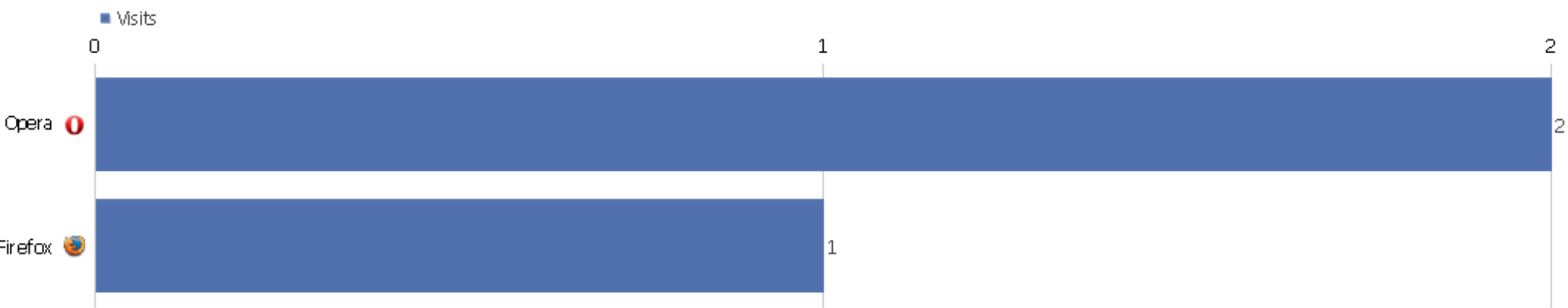
Provider	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	3	8	2.67	00:07:01	33.33%	0%

Screen Resolution



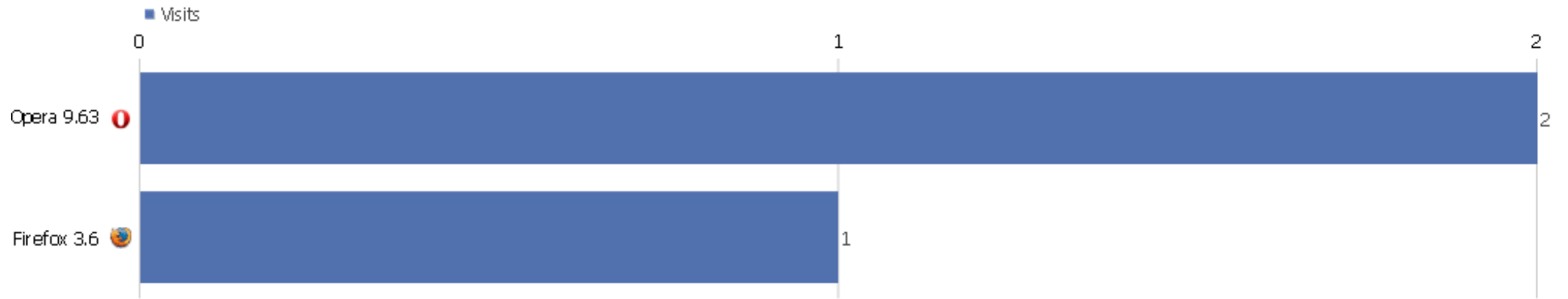
Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
800x300	2	6	3	00:07:31	50%	0%
1024x768	1	2	2	00:06:01	0%	0%



Visitor Browser



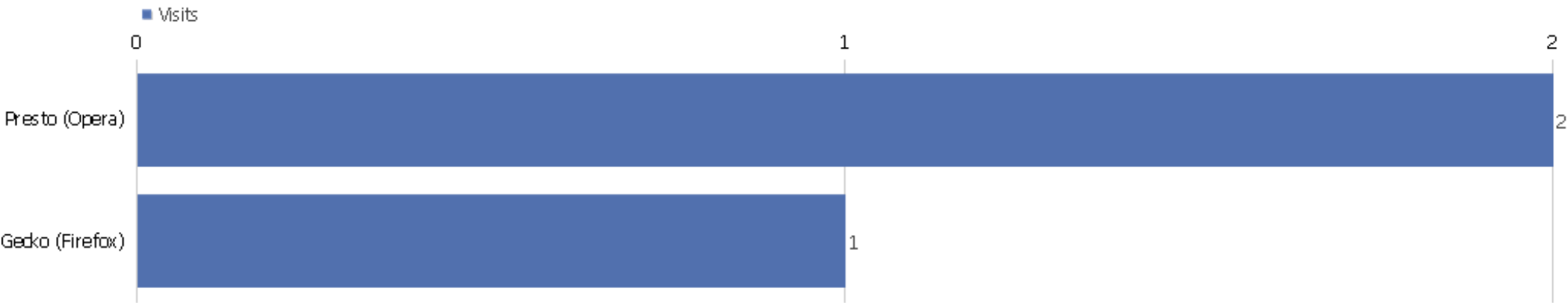
Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Opera	2	6	3	00:07:31	50%	0%
Firefox	1	2	2	00:06:01	0%	0%

Browser Version



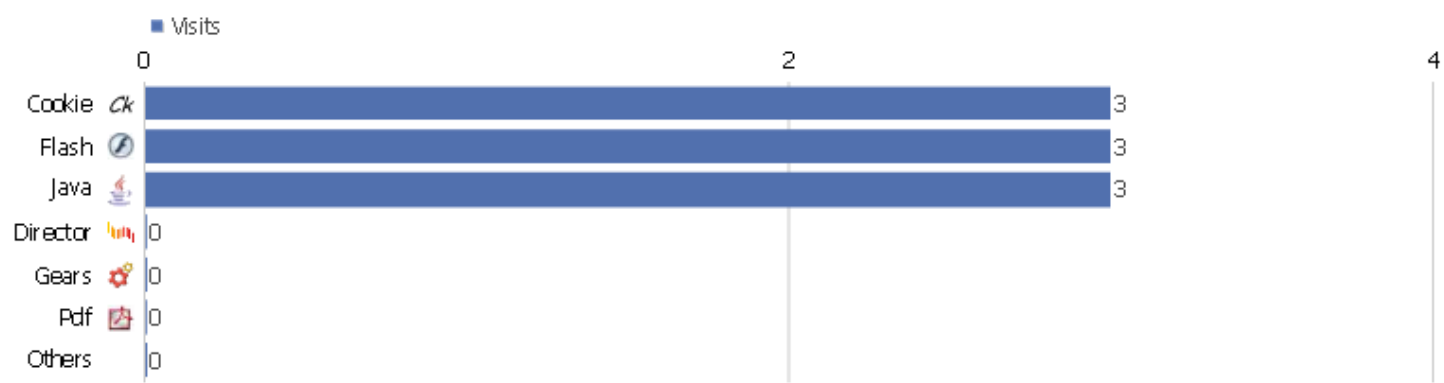
Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Opera 9.63	2	6	3	00:07:31	50%	0%
 Firefox 3.6	1	2	2	00:06:01	0%	0%

Browser Family



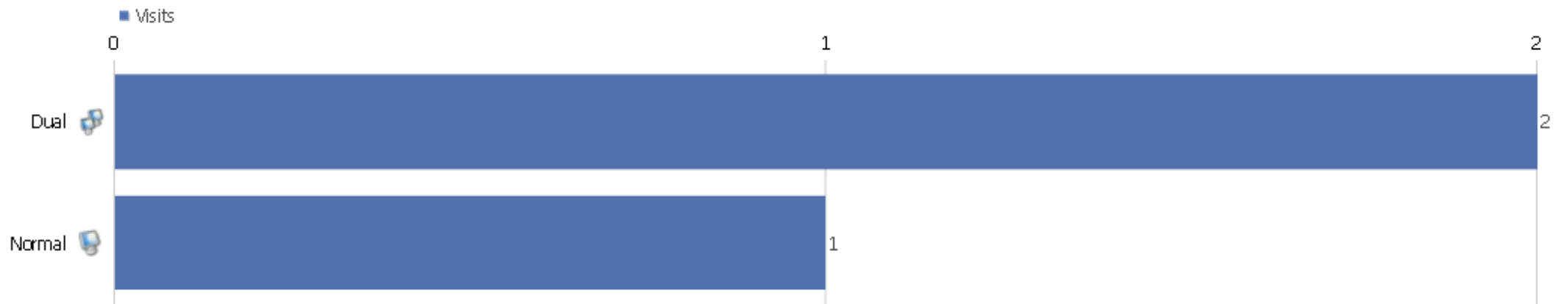
Browser family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Presto (Opera)	2	6	3	00:07:31	50%	0%
Gecko (Firefox)	1	2	2	00:06:01	0%	0%



Browser Plugins



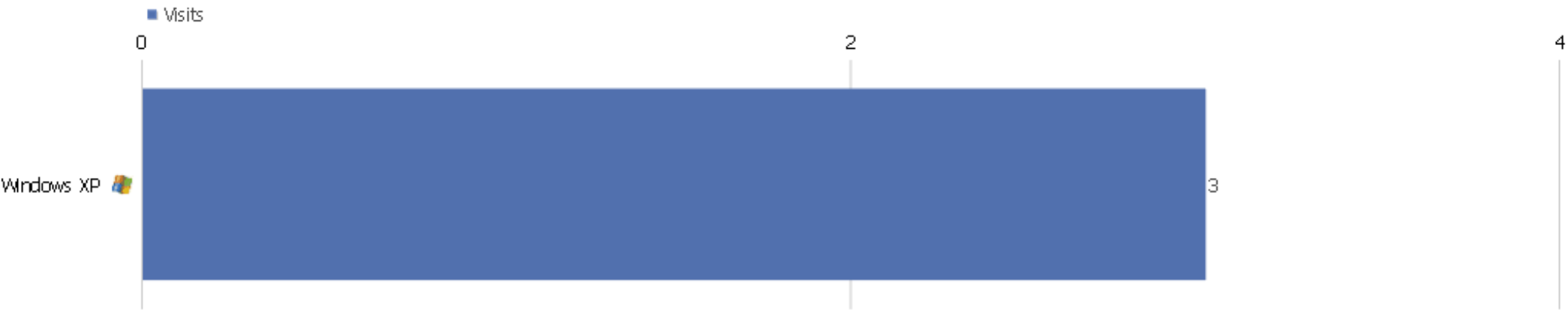
Plugin	Visits	% Visits
 Cookie	3	100%
 Flash	3	100%
 Java	3	100%
 Director	0	0%
 Gears	0	0%
 Pdf	0	0%
 Quicktime	0	0%
 Realplayer	0	0%
 Silverlight	0	0%
 Windowsmedia	0	0%

Normal / Widescreen



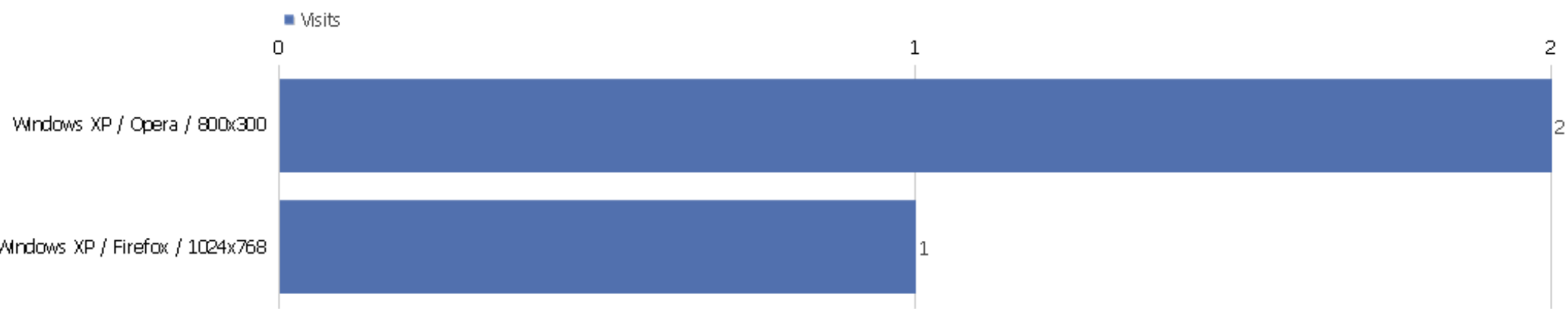
Type of screen	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Dual	2	6	3	00:07:31	50%	0%
 Normal	1	2	2	00:06:01	0%	0%

Operating System



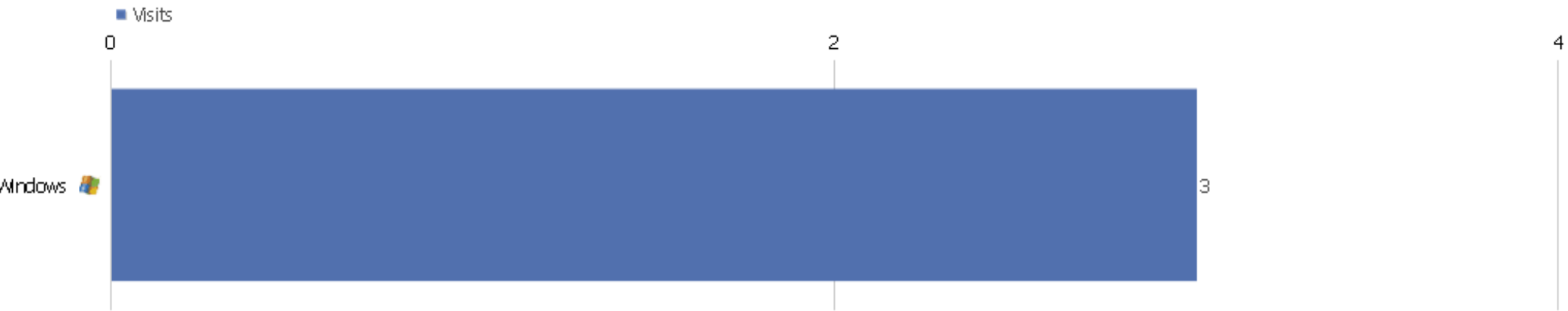
Operating system	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Windows XP	3	8	2.67	00:07:01	33.33%	0%


Visitor Configuration



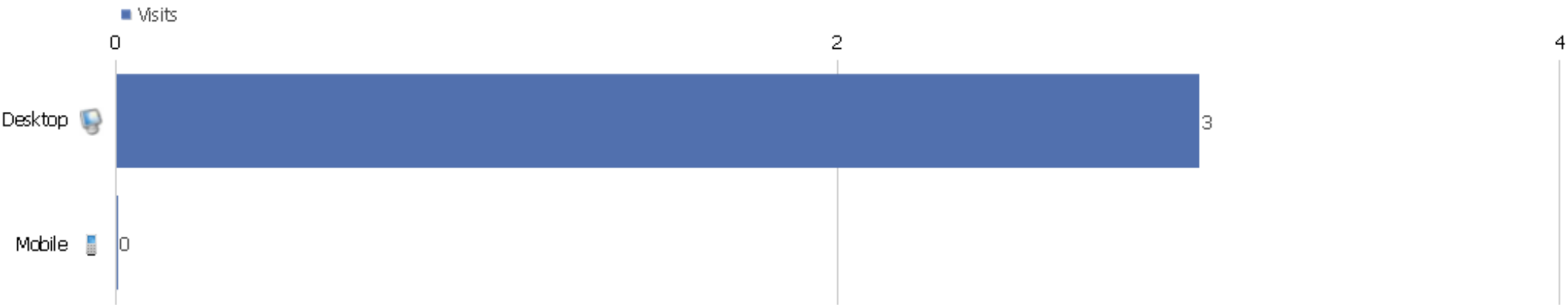
Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Windows XP / Opera / 800x300	2	6	3	00:07:31	50%	0%
Windows XP / Firefox / 1024x768	1	2	2	00:06:01	0%	0%



Operating System Family



Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Windows	3	8	2.67	00:07:01	33.33%	0%

Mobile vs Desktop



Mobile vs Desktop		Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Desktop		3	8	2.67	00:07:01	33.33%	0%
 Mobile		0	0	0	00:00:00	0%	0%