



Website Site 1

Date range: 2010, January

Mail Test report

# All Websites dashboard

Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
Site 1	10	43	43	\$ 0	0	0	\$ 0
Site 2	1	3	3	\$ 0	0	0	\$ 0

# Visits Summary

Name	Value
Unique visitors	2
Visits	10
Actions	43
Maximum actions in one visit	5
Bounce Rate	10%
Actions per Visit	4.3
Avg. Visit Duration (in seconds)	00:12:37

## Visits by Server Time

Server time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
0h	1	2	2	00:06:01	0%	\$ 0
1h	0	0	0	00:00:00	0%	\$ 0
2h	0	0	0	00:00:00	0%	\$ 0
3h	0	0	0	00:00:00	0%	\$ 0
4h	0	0	0	00:00:00	0%	\$ 0
5h	0	0	0	00:00:00	0%	\$ 0
6h	0	0	0	00:00:00	0%	\$ 0
7h	0	0	0	00:00:00	0%	\$ 0
8h	0	0	0	00:00:00	0%	\$ 0
9h	0	0	0	00:00:00	0%	\$ 0
10h	0	0	0	00:00:00	0%	\$ 0
11h	8	40	5	00:15:01	0%	\$ 0
12h	1	1	1	00:00:00	100%	\$ 0
13h	0	0	0	00:00:00	0%	\$ 0
14h	0	0	0	00:00:00	0%	\$ 0
15h	0	0	0	00:00:00	0%	\$ 0
16h	0	0	0	00:00:00	0%	\$ 0
17h	0	0	0	00:00:00	0%	\$ 0
18h	0	0	0	00:00:00	0%	\$ 0
19h	0	0	0	00:00:00	0%	\$ 0
20h	0	0	0	00:00:00	0%	\$ 0
21h	0	0	0	00:00:00	0%	\$ 0
22h	0	0	0	00:00:00	0%	\$ 0
23h	0	0	0	00:00:00	0%	\$ 0

## Visits by Local Time

Local time	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
0h	0	0	0	00:00:00	0%	0%
1h	0	0	0	00:00:00	0%	0%
2h	0	0	0	00:00:00	0%	0%
3h	0	0	0	00:00:00	0%	0%
4h	0	0	0	00:00:00	0%	0%
5h	0	0	0	00:00:00	0%	0%
6h	0	0	0	00:00:00	0%	0%
7h	0	0	0	00:00:00	0%	0%
8h	0	0	0	00:00:00	0%	0%
9h	0	0	0	00:00:00	0%	0%
10h	0	0	0	00:00:00	0%	0%
11h	0	0	0	00:00:00	0%	0%
12h	10	43	4.3	00:12:37	10%	0%
13h	0	0	0	00:00:00	0%	0%
14h	0	0	0	00:00:00	0%	0%
15h	0	0	0	00:00:00	0%	0%
16h	0	0	0	00:00:00	0%	0%
17h	0	0	0	00:00:00	0%	0%
18h	0	0	0	00:00:00	0%	0%
19h	0	0	0	00:00:00	0%	0%
20h	0	0	0	00:00:00	0%	0%
21h	0	0	0	00:00:00	0%	0%
22h	0	0	0	00:00:00	0%	0%
23h	0	0	0	00:00:00	0%	0%



## Visits by Day of Week

Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	2	7	3.5	00:10:31	0%	0%
Tuesday	2	10	5	00:15:01	0%	0%
Wednesday	1	5	5	00:15:01	0%	0%
Thursday	1	5	5	00:15:01	0%	0%
Friday	1	5	5	00:15:01	0%	0%
Saturday	1	5	5	00:15:01	0%	0%
Sunday	2	6	3	00:07:31	50%	0%



## Screen Resolution

Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
800x300	9	41	4.56	00:13:21	11.11%	0%
1024x768	1	2	2	00:06:01	0%	0%

## Visitor Browser

Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Firefox	1	2	2	00:06:01	0%	0%
 Opera	1	1	1	00:00:00	100%	0%

## Browser Version

Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Firefox 3.6	1	2	2	00:06:01	0%	0%
 Opera 9.63	1	1	1	00:00:00	100%	0%

## Browser Family

Browser family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Gecko (Firefox)	1	2	2	00:06:01	0%	0%
Presto (Opera)	1	1	1	00:00:00	100%	0%

## Browser Plugins



Plugin	Visits	% Visits
 Cookie	10	100%
 Flash	10	100%
 Java	10	100%
 Director	0	0%
 Gears	0	0%

 Pdf	0	0%
 Quicktime	0	0%
 Realplayer	0	0%
 Silverlight	0	0%
 Windowsmedia	0	0%






## Normal / Widescreen

Type of screen	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Dual	9	41	4.56	00:13:21	11.11%	0%
 Normal	1	2	2	00:06:01	0%	0%


## Operating System

Operating system	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows XP	2	3	1.5	00:03:01	50%	0%



## Visitor Configuration

Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown / Unknown / 800x300	8	40	5	00:15:01	0%	0%
Windows XP / Firefox / 1024x768	1	2	2	00:06:01	0%	0%
Windows XP / Opera / 800x300	1	1	1	00:00:00	100%	0%

## Operating system family

Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows	2	3	1.5	00:03:01	50%	0%

## Mobile vs Desktop

Mobile vs Desktop	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Desktop	2	3	1.5	00:03:01	50%	0%
 Mobile	0	0	0	00:00:00	0%	0%

## Browser language

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
French	2	3	1.5	00:03:01	50%	0%

# Actions - Main metrics

Name	Value
Pageviews	43
Unique Pageviews	27
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0
Searches	0
Unique Keywords	0
Avg. generation time	0.3s

## Page URLs

Page URL	Pageviews	Unique Pageviews	Bounce Rate	Avg. time on page	Exit rate	Avg. generation time
/index.htm	9	9	0%	00:05:20	0%	0.3s
Page URL not defined	17	9	0%	00:00:00	0%	0.22s
/thankyou	16	8	0%	00:06:00	100%	0.31s
/products	1	1	100%	00:00:00	100%	0.15s

## Entry pages

Page URL	Entrances	Bounces	Bounce Rate
/index.htm	8	0	0%
/products	1	1	100%

## Exit pages

Page URL	Exits	Unique Pageviews	Exit rate
/thankyou	8	8	100%
/products	1	1	100%

## Page titles

Page Name	Pageviews	Unique Pageviews	Bounce Rate	Avg. time on page	Exit rate	Avg. generation time
second visitor	16	16	0%	00:07:30	0%	0.25s
Checkout	8	8	0%	00:00:00	100%	0.45s
first page view	2	2	100%	00:00:00	50%	0.14s
Page Name not defined	1	1	0%	00:00:00	0%	0.22s

## Entry page titles

Page Name	Entrances	Bounces	Bounce Rate
second visitor	8	0	0%
first page view	1	1	100%

## Exit page titles

Page Name	Exits	Unique Pageviews	Exit rate
Checkout	8	8	100%
first page view	1	2	50%

## Outlinks

There is no data for this report.

## Downloads

There is no data for this report.

## Event Categories

There is no data for this report.

## Event Actions

There is no data for this report.

## Event Names

There is no data for this report.

## Referrer Type

Referrer Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Websites	9	42	4.67	00:14:01	0%	\$ 0
Direct Entry	1	1	1	00:00:00	100%	\$ 0

## All Referrers

Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
referrer.com	9	42	4.67	00:14:01	0%	0%

## Keywords

There is no data for this report.

## Websites

Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
referrer.com	9	42	4.67	00:14:01	0%	\$ 0

## Search Engines

There is no data for this report.

## Campaigns

There is no data for this report.

## Social Networks

There is no data for this report.

# Goals

Name	Value
Conversions	0
Visits with Conversions	0
Conversion Rate	0%
Revenue	\$ 0

## Visits to Conversion



There is no data for this report.

## Days to Conversion

There is no data for this report.




## Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Unknown	8	40	5	00:15:01	0%	\$ 0
 France	2	3	1.5	00:03:01	50%	\$ 0


## Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	8	40	5	00:15:01	0%	\$ 0
Europe	2	3	1.5	00:03:01	50%	\$ 0

## Region

Region	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Unknown	10	43	4.3	00:12:37	10%	\$ 0

# City

City	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
 Unknown	10	43	4.3	00:12:37	10%	\$ 0

## Custom Variables

There is no data for this report.

## Length of Visits

Visit duration	Visits
0-10s	1
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	1
7-10 min	0
10-15 min	0
15-30 min	8
30+ min	0

## Pages per Visit

Pages per visit	Visits
1 page	1
2 pages	1
3 pages	0
4 pages	0
5 pages	8
6-7 pages	0
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

## Visits by Visit Number

Visits by Visit Number	Visits	% Visits
1 visit	2	20%
2 visits	8	80%
3 visits	0	0%
4 visits	0	0%
5 visits	0	0%
6 visits	0	0%
7 visits	0	0%
8 visits	0	0%
9-14 visits	0	0%
15-25 visits	0	0%
26-50 visits	0	0%
51-100 visits	0	0%

101-200 visits	0	0%
201+ visits	0	0%

# Visits by days since last visit

Visits by days since last visit	Visits
New visits	2
0 days	0
1 day	0
2 days	1
3 days	1
4 days	1
5 days	1
6 days	1
7 days	1
8-14 days	2
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0


# Returning Visits

Name	Value
Unique returning visitors	1
Returning Visits	8
Actions by Returning Visits	40
Bounce Rate for Returning Visits	0%
Avg. Actions per Returning Visit	5
Avg. Duration of a Returning Visit (in sec)	00:15:01

Provider

Provider	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	10	43	4.3	00:12:37	10%	0%

Device type

Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
 Desktop	10	43	4.3	00:12:37	10%	0%


Device brand

Device brand	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	10	43	4.3	00:12:37	10%	0%


## Device model

Device model	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	10	43	4.3	00:12:37	10%	0%

## Operating System families



Operating System families	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
 Windows	2	3	1.5	00:03:01	50%	0%

## Operating System versions



Operating System versions	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
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# Browser families

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 Opera	1	1	1	00:00:00	100%	0%

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